

BENEFITS & SERVICES FOR CHAMBER MEMBERS

The Wake Forest Area Chamber of Commerce connects you with the people and information you need to thrive. We are advocates for the interests of our local business community, and are marketing your business to our community. Through your investment, you receive or can take advantage of the following benefits:

SOCIAL MEDIA RECOGNITION. Upon joining the Chamber, your business will be scheduled for a "New Member Spotlight" post on our social media channels.

INTERNET EXPOSURE. All investment levels include a free listing in our online directory. Some levels include multiple category and enhanced listings (fee may apply). Our directory is one of the top locations visited on our website. You may update your company information through the Member Login.

REFERRALS. The Chamber receives questions about businesses in our area every day. When requests come in for a general category, we refer every member in that category. The Chamber gives out thousands of referrals annually.

EXCLUSIVE DISCOUNTS. Our Member-to-Member Discount Program offers a unique opportunity for businesses to offer discounts to fellow members of the Wake Forest Area Chamber. For discount details, visit wakeforestchamber.org.

RIBBON CUTTING CELEBRATION. These are provided free of charge for select levels of membership (Business Builder and higher) and are marketed through our e-news, events calendars, and social media channels. Levels that do not receive a free ribbon cutting may pay a \$100 fee to hold a celebration.

FAMILY EXPO/SENIOR LIFESTYLE EXPO. Get the word out about your business by participating in an expo (fees apply). We hold a spring Family Expo and a fall Senior Lifestyle Expo that attract thousands of attendees.

EDUCATIONAL EVENTS/WORKSHOPS. Chamber 101, a new member orientation is held monthly to help you maximize your investment in the Chamber. Additional professional seminars are held throughout the year and are often free of charge. A Notary Public Class is taught every quarter (fees apply).

NETWORKING EVENTS. Business After Hours is held the third Thursday of each month from 5:30 - 7:00 pm at different business locations. This popular networking event is free to attend (host fees apply). Schmoozapalooza, a mega networking event, is held annually (fees apply).

MEETING ROOM. Members may rent the Wake Forest Area Chamber conference room for business purposes (fees apply). Some levels receive rental of the conference room free of charge as a benefit of their investment.

CHAMBER MAILING LIST/BULK MAIL. You may purchase a copy of mailing labels of all the Chamber members for \$75. Select membership levels may use the Chamber's bulk mail permit free of charge. Advance notice is required for both items.

CHAMBER COMMUNICATION. Everyone who provides an email address will receive our weekly e-news and other targeted emails which contain information about the Chamber, a calendar of events, advocacy updates, and more.

VOLUNTEER OPPORTUNITIES. Have fun and make business connections by volunteering at one of our many events held throughout the year, including Family Expo, Meet in the Street, Senior Lifestyle Expo, Golf Tournament, Sporting Clays Tournament, and more.